



**MEDIA STATEMENT**

**04 November 2014**

**The South African Civil Aviation Authority's first online pop-up TV channel to cover highlights of the Industry Growth and Safety Conference 2014**

**Midrand, 04-11-2014.** A brand new online pop-up TV channel, [www.caatv.org](http://www.caatv.org) will cover highlights of the South African Civil Aviation Authority's inaugural Industry Growth and Safety Conference. This is the first online pop-up channel in Africa, which will carry content about this civil aviation conference.

The channel was launched on 3 November 2014 with a detailed interview by Ms. Poppy Khoza, the Director of Civil Aviation and it will publish a new program every day of the conference which takes place from 4 to 6 November 2014 at the Midrand Conference Centre, Midrand South Africa.

The channel will provide a daily 12 minute online Magazine program covering the proceedings of the day with interviews, analysis and a contextual feature insert related to the key subjects being discussed.

Key interviews and analysis of the daily output from the event will also be distributed via the FeaturesAfrica TV platform, owned and operated by VNS-247 to television broadcasters, online and newspaper outlets seeking rich content from this event.

BrandTV Media Network Pty Ltd developed the channel and FeaturesAfrica.tv, a division of Video News Services 24/7, manages the channel. The channel can also be viewed on all the smartphones.

The channel can be accessed via this link [www.caatv.org](http://www.caatv.org)

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**About the SACAA:**

The South African Civil Aviation Authority ("SACAA") is a juristic body established in terms of the Civil Aviation Act, 2009 (Act No. 13 of 2009) ("the Act"). SACAA is governed and controlled by the Civil Aviation Authority Board ("the Board"). In terms of mandate,

the SACAA is tasked with promoting and maintaining a safe, secure and sustainable civil aviation environment, by regulating and overseeing the functioning and development of the industry in an efficient, cost-effective, and customer-friendly manner according to international standards.

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